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Optimum Energy Marks Significant Energy and Water Savings on Earth Day 2015

SEATTLE, WA, April 20, 2015—In recognition of Earth Day, Optimum Energy today celebrates its commitment to helping customers reduce their overall carbon and water footprint by providing significant efficiency improvements in buildings. Since 2005, Optimum Energy has helped customers achieve sustainability targets by reducing energy use in HVAC systems, which are the largest consumer of energy in buildings.

“Water and energy conservation has never been more important to our customers than it is now,” said Bert Valdman, Optimum Energy’s President and CEO. “With the ongoing drought in California, Optimum Energy is committed to working with our customers to conserve precious water resources, in addition to the significant energy and cost savings we help them achieve.”

The OptiCx Platform from Optimum Energy uses a proprietary method of interdependently and relationally optimizing each HVAC sub-system as a coordinated whole, significantly reducing energy use. In addition, the technology effectively minimizes water evaporation by reducing cooling loads in chilled water and air-handling systems.

To date, Optimum Energy has helped customers achieve significant energy and water savings, including:

- Over 357,000,000 kWh saved, equivalent to electricity use (kWh) of over 33,800 homes in one year
- Over 471,200,000 pounds of CO₂ emissions reduced (equal to CO₂ emissions from over 2,830 tanker trucks worth of gasoline)
- Over 75,000,000 gallons of water saved, (equal to over 11,900 Americans showering every day for 1 year)

Optimum Energy has engineered energy and water saving solutions for multi-site HVAC systems in a number of industries, including data centers, pharmaceutical companies, and many university campuses. More information on specific sustainability solutions and the savings achieved for Optimum Energy customers can be found at <http://optimumenergyco.com/customers/>.

About Optimum Energy

Optimum Energy provides a proven solution that delivers significant and sustained efficiency gains of up to 50% in HVAC systems. The OptiCx Platform combines technologically advanced HVAC optimization software with world-class expertise in system design and operations. It’s a proven, systematic, and scalable approach that reduces resource usage—water, electricity, and people—while providing detailed insights into how building systems operate in real time. The result is vastly improved operating efficiency, which further increases savings, and importantly reduces overall carbon emissions. For more information please visit optimumenergyco.com

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